

## Annex C Responses to Consultation Exercise

### Street Trading Policy Review 2018

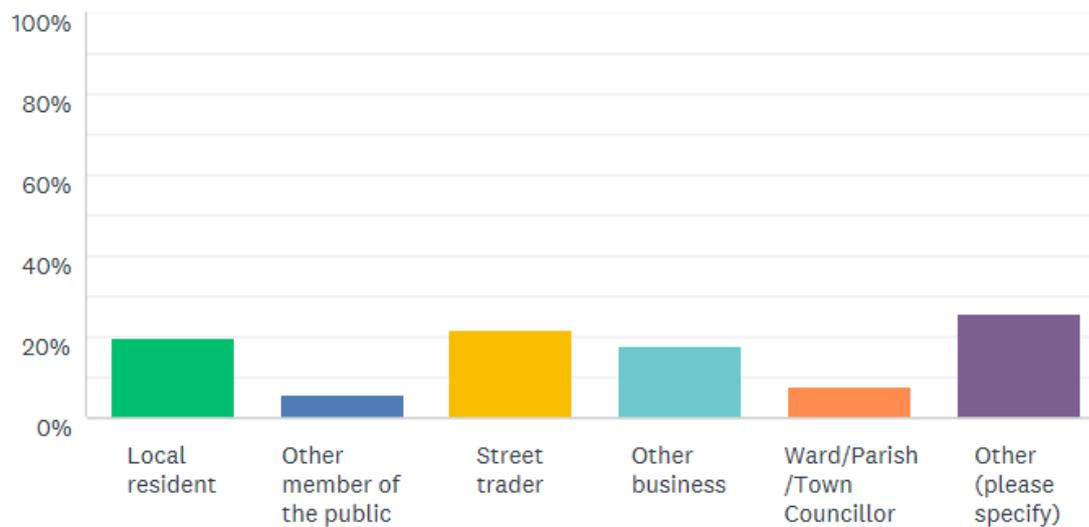
<https://www.surveymonkey.com/results/SM-38NTP9C7L/>

Please note that all comments are reported 'verbatim'. Not all participants responded to every question

Q1

## Are you responding as:

Answered: 50 Skipped: 0



ANSWER CHOICES	RESPONSES	
Local resident	20.00%	10
Other member of the public	6.00%	3
Street trader	22.00%	11
Other business	18.00%	9
Ward/Parish/Town Councillor	8.00%	4
Other (please specify)	26.00%	13
<b>TOTAL</b>		<b>50</b>

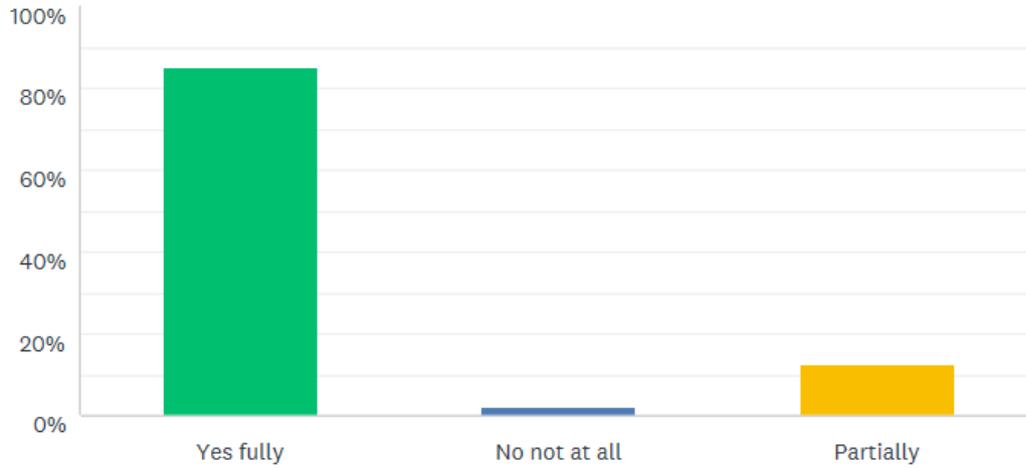
### Question 2: which communities have been represented?

77% with Bath (BA1 & BA2) postcodes, 23% outside Bath including Frome, Warminster, Chippenham and Bristol)



## Did you find the proposed policy easy to understand?

Answered: 40 Skipped: 10



ANSWER CHOICES	RESPONSES	
Yes fully	85.00%	34
No not at all	2.50%	1
Partially	12.50%	5
<b>TOTAL</b>		<b>40</b>

### Comments

Couldn't find it

Easy

Better if changes to present policy highlighted.

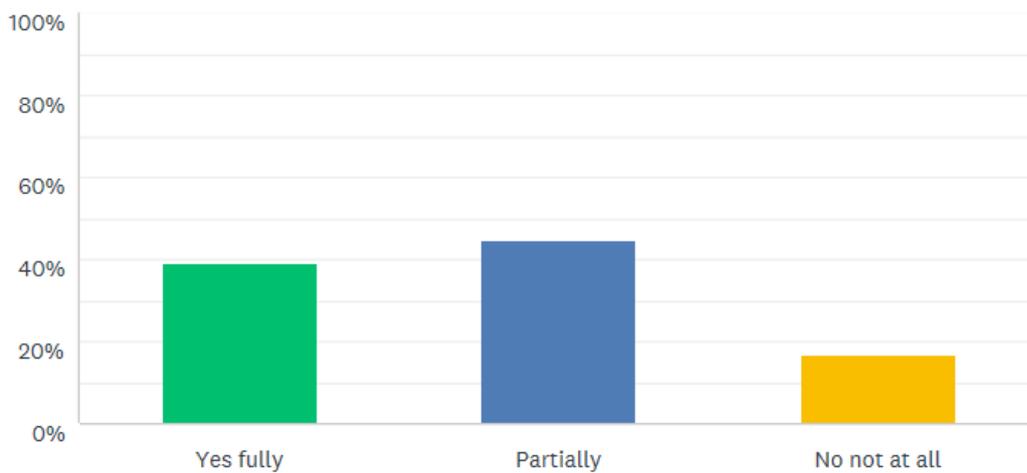
I like the italics bit to show the proposed changes. Vey helpful.

Could do with further explanation of how the street trading footprint varies with regard to the christmas market and at seasonal times of year.



Our vision is to create a street trading environment which is sensitive to the needs of local residents; ensures that public spaces become active spaces; provides diversity and consumer choice for residents and visitors; seeks to enhance the character, ambience and safety of local environments; promotes healthy eating; provides local food; and aligns with and supports the ambitions within key strategic documents such those contained within the Local Air Quality Action Plans, the Public Realm and Movement Strategy, the Destination Management Strategy and the Transport Strategy etc. (details of these are available on the Council's website) Would you say we are fulfilling this vision?

Answered: 36 Skipped: 14



ANSWER CHOICES	RESPONSES	
Yes fully	38.89%	14
Partially	44.44%	16
No not at all	16.67%	6
<b>TOTAL</b>		<b>36</b>

**Comments:**

Some of the stalls are not of a quality in terms of appearance that befits the WHS environment. We also have concerns that if all available pitches were to be filled, the streets would be highly cluttering to the

detriment of the character of the heritage city and its assets, including the Outstanding Universal Value of the WHS. We would urge full consideration of the visual impacts of the stalls.

Not all public spaces should or need to be "active" we need space that are quiet and passive

Healthy eating could be expanded.

I would argue that the range of goods is not curated and therefore cannot provide diversity and choice. Everything sold in a street trading space is available in the city in a conventional shop. The stalls do not enhance the character, ambience and safety of the local environments since they are unregulated, untidily presented and badly located so as to cause pinchpoints for pedestrians. The stalls block the shop frontages of businesses which are here all year round and contribute to the city through their rates and rents. Food stalls are a particular issue on the street; the fat and spills onto the pavements cannot be seen as an enhancement from either a safety or an ambience perspective. It is difficult to see how a fire tender could clear a street with a stall containing hot fat - therefore they present a massive safety risk. Advertising hoarding/flags/signage is fiercely controlled for existing businesses and yet stalls appear to be free to do as they choose. If the character of the city is that flags etc are not an enhancement, this should be applied to stalls. The whole point of the UNESCO designated town planning of Bath is the wide pavements creating a social environment for pedestrians. The introduction of clutter every day into these spaces is not enhancing the character. There does not appear to be any enforcement of the need to promote healthy eating. [REDACTED]. Sweet potatoes fries are not local food. The public spaces of Bath are already active spaces for a large part of the time. If there is a real desire to support the activation of public spaces, it would be more effective if it were planned to take place at times when there is less footfall (mid week and out of season). The highways controlled 'promotional spaces' are currently being sublet by [REDACTED] to allow brands such as [REDACTED] into the city for commercial gain. [REDACTED] is not healthy, local or part of Bath's character. The promotional spaces contribute nothing at all to the city and are a cause of great concern to resident businesses. It is hard to understand how this is part of the vision above.

the street traders include buskers. There too many, and the amplified noise is overbearing. Reduce numbers and insist on unamplified voice or instrument

Set within the vision is to create a street trading environment which 'promotes healthy eating and provides local food' but there are no specific actions relating to these element echoed anywhere in the policy.

Amplification interferes with office usage.

Not consulting with local businesses that are affected by the size of pitches and the positioning of street traders. [REDACTED]

I think the street traders look tatty and unexciting and detract from the retail offer in the city

This vision needs updating. The 'High Street' is under pressure like never before. As consumers increasingly shift their purchasing to the internet retailers are failing. This has pressurised A3 and take away businesses which can now spring up in any previously A1 site. Oversupply of business rate and rent paying businesses will inevitably lead to significant reductions in rent payable and rental / business rates collected by B&NES. Street trading can play a great part in adding vibrancy and animation but it can also provide a short cut to paying business rates - at this time it is vital to use street trading to help 'curate' central Bath.

Not 1 single stall approved go's anywhere near 'enhancing the character' of Bath the World heritage city. In term sof Product assortment - many stall of current, sell poor quality and possibly non complaint articles. Burger, Sausage & fried food stalls are not healthy. The adjacency of these pitches, have a negative impact on the rate paying shops and put these permanent shops at risk. The overall pitch process is outdated and detracts from the offer the city of Bath has, this poicy offers no additional value at all. Better to

have a single market day (Kingsmed carpark on a wednesday) - this would also help drive footfall into the city mid week (market day for example)

It doesn't refer to temporary / pop-up performance as part of a festival (as distinct from busking)

Struggling a bit with the healthy eating criteria, depends on your view of what is healthy

Don't see evidence of healthy eating or local suppliers of food. Like the street trading but not the appearance of the stalls which often look a mess (different canopies and tatty stalls - dont show a pride in the area) and encroach out of the pitch space.

More stalls for local food producers, artisans and craft businesses like [redacted] spread around the city to promote footfall in areas off the "beaten track".

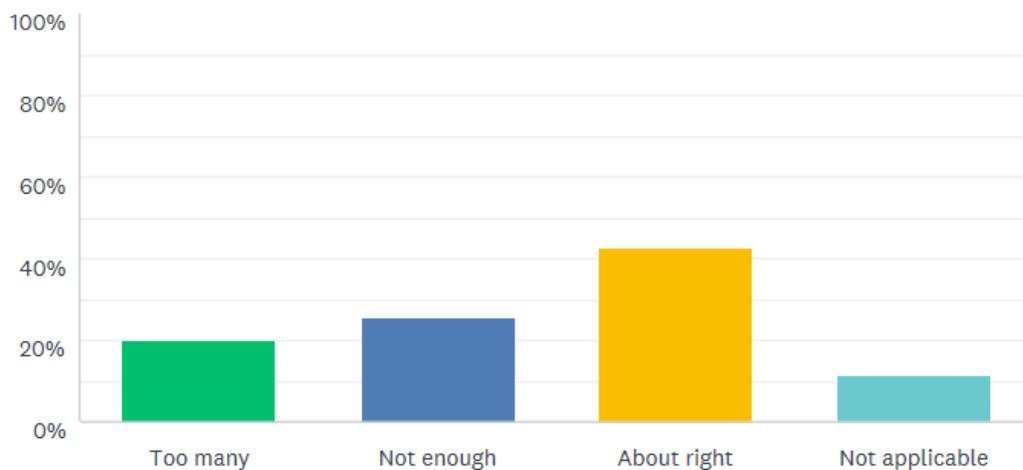
Some of the stalls are pretty low quality and appear tatty like the clothes stalls. More stalls like the [redacted] stalls and local business stalls would enhance the character. There are a lot of areas that could do with some more investment to make more of a market atmosphere such as walcot, margarets buildings, terrace walk and kingsmead square.

Q5



## Is the number of pitches in your community ...

Answered: 35 Skipped: 15



ANSWER CHOICES	RESPONSES
Too many	20.00% 7
Not enough	25.71% 9
About right	42.86% 15
Not applicable	11.43% 4
<b>TOTAL</b>	<b>35</b>

## Comments

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Too many are available on the map, particularly on Burton, Union St, though luckily it appears many are not taken.

It's not an issue about numbers it's about the amount of space they take up, either their allocated space or the space they occupy in practice.

In my judgement the current 40 or so pitches are too spread out within Bath. More pitches closer together (but not cheek by jowl) would present more of a traditional, olde worlde, market ambience would fit in beautifully with Bath's historic culture. That said, stalls selling identical or similar products should be reasonably well apart from each other so as not to impinge upon each other's trade (especially in the current economic climate which is as difficult as any in living memory). Further, there should be some sort of limit to the number of stalls selling similar products, eg burger stalls, jewellery stalls etc.

Southgate street, Union Street, outside the Roman Baths

The A-boards are too numerous, and impede foot and wheeled traffic, to the annoyance of residents and visitors alike

More pitches which support healthy eating and less which promote /sell junk food high sugar foods

Fewer and more thoughtfully sighted.

walking down the spine of the city

It depends on what is being sold. If the pitches add animation and improve footfall flow then more are welcomed - if the pitches take business from business rate paying traders then less is the answer.

More - Kingsmead Square - it looked very vibrant during xmas market period and drew the public into this area

No Pitches - only prom spaces that offer informative offers - (market on a wednesday - Kingsmead carpark)

Kinston Parade, Abbey Churchyard (like there used to be)

More pitches for Kingsmead Square, Bartlett Street, Abbey Green

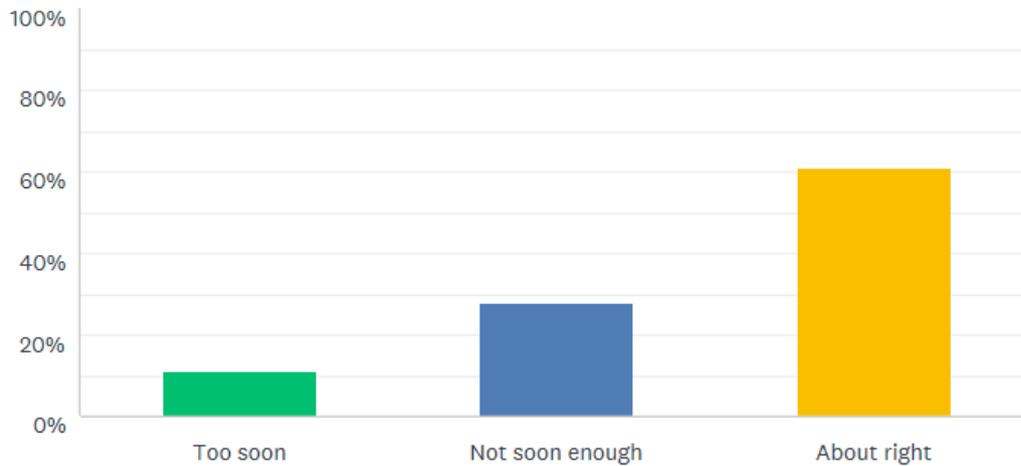
See above. Less in southgate and better quality.

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Our existing policy refers to the Council's preferred design and appearance of stalls, barrows etc. Working with traders it is our intention to make this happen by April 2019. Is this date ...

Answered: 36 Skipped: 14

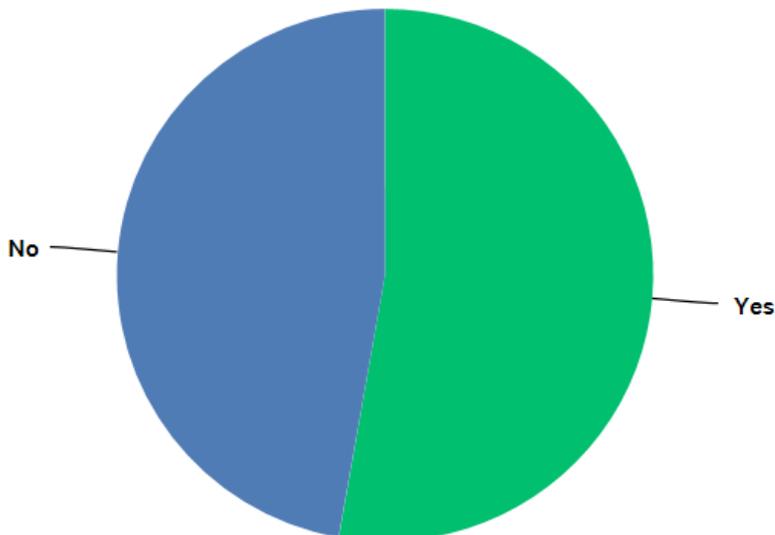


ANSWER CHOICES	RESPONSES	
Too soon	11.11%	4
Not soon enough	27.78%	10
About right	61.11%	22
<b>TOTAL</b>		<b>36</b>



We are exploring an option to rotate traders on pitches, say every 3 years, to give every trader an opportunity to trade on premium sites? Would you support this option?

Answered: 36 Skipped: 14



ANSWER CHOICES	RESPONSES	
Yes	52.78%	19
No	47.22%	17
<b>TOTAL</b>		<b>36</b>

## Comments

Most of our local customers know where we are , we are established and happy where we are and don't wanna move around

I am ABSOLUTELY opposed to this option, as are virtually all current traders in Bath. My [REDACTED] stall has been in its current location for fourteen years and as such, surely, there should be a measure of loyalty from the council to such a long standing stall. This is my livelihood (with three children to support at university) and relocation would probably result in my business closing. When I first arrived we had to take what we were given as newcomers to the market, with existing traders quite rightly having priority....this should not change! It is not a question of being selfish or mercenary, but of having built up a business in a certain location over a long period of time! Newcomers should be given the best of existing vacant pitches and move to better locations as and when they become vacant (and only then). At the recent meeting held on Tuesday 22 May 2018 it was emphasised that the traders are all committed to staying in their current locations and, further, that the initial idea of rotation came not from the traders themselves but from others who may be 'stakeholders' but who, seemingly, have little idea of the adverse impact such a move would have in this most difficult of economic climates. My stall, for instance, sells items which appeal to a small, niche market. Were it to be moved to a less central location (which would certainly be the case), my

business would suffer greatly to the extent that it would probably fold! Also, [REDACTED]

[REDACTED] Further, just because we are less 'fixed' than stores occupying brick buildings we should not be 'forced' from our current locations. Were any landlord (private or council) to say to other retailers occupying fixed buildings that the retailers had to vacate their premises and rotate every few years it would be immediately dismissed and retailers would steer clear of Bath as a suitable retail environment.

Rotating the pitches will not address the issues which the street traders create in the city.

Customers like to know where you are based / where they can find you.

in reduced numbers

Equality and fairness to all

Customers from all over the world visit our stall repeatedly because it is in the same position. That took 27 years of hard work and rent to do that. That would be thrown away based on this idea

We would like to see fruit and veg stalls in premium spots on a regular basis with possible reduced rates for vendors who provide access to healthy affordable food

Street trading is all about adding animation and vibrancy to the destination. Restaurants change menus and shops change ranges for a reason!!!

Makes good commercial sense

We have business obligations and families to support and the logistics of this would not work. A new trader would lack experience and possibly not cope with the demands of full year trading

Traders on pitches build up their own trade and custom which may be lost. the premium element of the pitch may be down to their hard work and industry building a trade over many years - this may be lost if they move

If you were to continue in damaging the retail offer, then these stall holders should rotate each quarter.

Fairness

Some pitches are more lucrative than others. Union Street always was and now Southgate. Stallholders used to hang on to those pitches for grim death. However if you are rotating then I would not expect anyone to lose their pitch as a result.

Footfall varies so much in different areas, there should be a fair opportunity to optimise premium sites so rotation is a good idea.

I do support it but saying no as i feel core vendors like the [REDACTED] should stay where they are as they are massive draws and established.

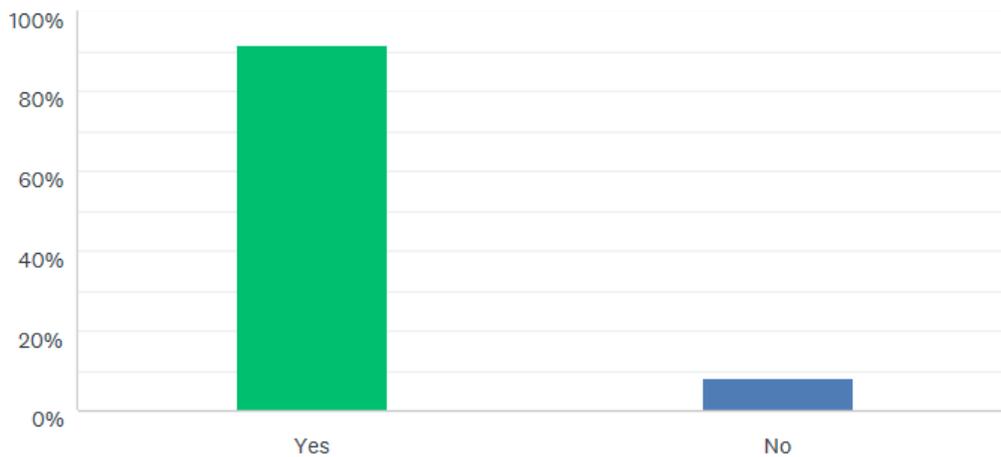
I use the veg stall all the time, it's very close by. Moving it would be really annoying.

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We are looking to introduce a number of assessment criteria to help us come to the right decision when approving Street Trading consents. These are outlined in section 6.4 of the proposed policy. Would you support the introduction of assessment criteria?

Answered: 36 Skipped: 14



ANSWER CHOICES	RESPONSES	
Yes	91.67%	33
No	8.33%	3
<b>TOTAL</b>		<b>36</b>

## Comments

As above, whilst the assessment criteria mentions the appearance of the stall, this should be more detailed so that traders know that excessive clutter, signage or encroachment into the public realm should be avoided.

It is important that Bath as a destination is focused on high quality and diversity

But each assessment criteria should be fully detailed to all interested stakeholders (who may respond) before any adoption takes place.

The assessment criteria which already exist are not enforced. The key criteria should be that stalls enhance the character, amenity and streetscape of the city. There is nothing to suggest that this would be any better enforced in the future.

yes, in principle, but it must be managed. Not like the noise reduction policy of buskers, which hasn't been managed.

The assessment criteria should include weighting for stalls that promote healthy eating options and are in line with sugarsmart and food policy objectives. Concentration of junk food traders should be considered and limited

We need to be ambitious for the city and create a quality environment- this is not currently the case

It is all about the question "Does this stall enhance Bath or is it just hoovering up the footfall that Business rate payers rely upon"

This helps to raise / maintain standards and makes it clear for applicants - though do not make it too complex.

this would help provide an eclectic mix of good traders - current traders that are good should be allowed to remain

The Policy needs to be started again and applied as previously mentioned. general street trading to be consolidated into a Wednesday Market day - easier to manage the wider impact of set up and rubbish and congestion.

Add - meeting overall aims of Destination Management Plan

They will be very useful in case of an appeal.

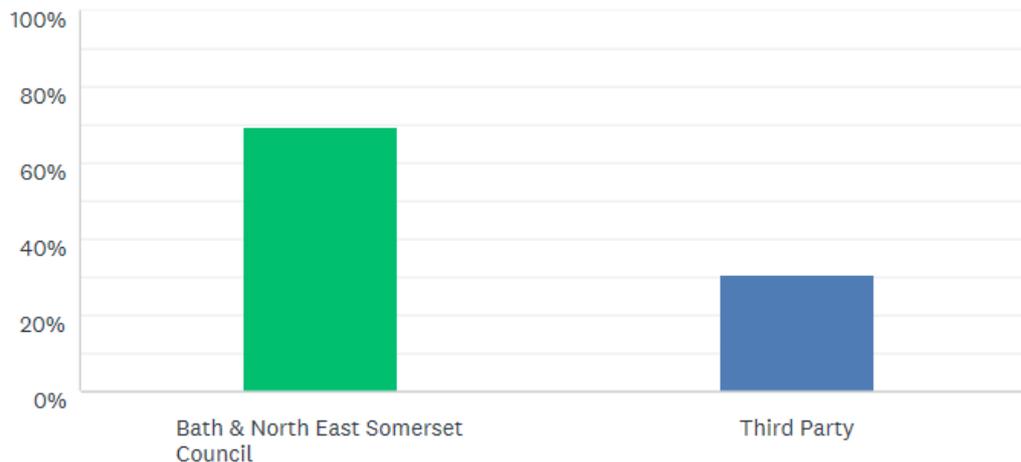
Stalls should be assessed on quality and how they will benefit and compliment the existing businesses in the city that pay extortionate rates

The more ethical and healthful the better



We are exploring other ways of managing this service on a day to day basis. This could be by the Council as it is currently, or through a third party. Which would be your choice?

Answered: 33 Skipped: 17



ANSWER CHOICES	RESPONSES	
Bath & North East Somerset Council	69.70%	23
Third Party	30.30%	10
<b>TOTAL</b>		<b>33</b>

## Comments

Either, as long as there is sufficient appetite for monitoring and enforcement for offending stall holders.

No third party involvement

This key issue for residents is enforcement of the agreed policy's and rules and we will support whatever delivers this

I have found in the past that outsourcing such functions invariably leads to a decline in the quality of service provided and, quite possibly, increased costs. The council's management could be better (no one is perfect!), but I am convinced it is better in the Council's hands than in a profit-driven third party.

The enforcement and curation role is not currently achievable by B&NES council. The council would need to find additional resource to do this adequately.

This has worked to date. Would a third party increase pitch fees? What extra benefits will a third party bring?

consistent approach and impartiality

By a city centre management org. [REDACTED]

I have always thought [REDACTED] would do this well - they have [had?] a mandate to curate the retail heart of Bath for the benefit of all and it has always seemed to sit well. It should NOT be outsourced to save money or it will end up as a minor money making opportunity that will further contribute to the demise of the business rate and rental income that B&NES has for too long taken for granted - Please please please do not ignore the seismic shifts in city centre commercial property: B&NES and all landlords are always behind the curve!!

About time this was given to a company that understands what cities need to thrive and the actions required.

We tried the Third Party route, it failed miserably. So did Mendip with their markets, they are back in house. You could make a case for the Farmer's markets at Keynsham and MSN which are run by a third party but they are an exception as we've had a close working relationship with Somerset Farmer's Markets for over 15 years.

Should be the responsibility of the Council - not a 3rd party who may have other interests

A third party who would actively seek out, vet and promote stalls would be great! A third party who would impose increased charges and no other benefits would not.

It only works for non profit market traders associations. A third party would be either [REDACTED] who are quite frankly terrible and have made some very questionable choices the last few years or it will be a for profit organisation that will price out local businesses for more low quality carbon copy vendors.

I'd rather it was done through local council. I don't support privatising services.

Q10



There is an ambition to have more street markets (where more than five separate traders trade under the control of one person or organisation) throughout Bath and North East Somerset. Can you suggest any suitable areas?

### Suggestions

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Kingsmead Square

No

Car parks, in vacant units, parks (where affordable arrangements can be made)

Is there space on Milsom Street?

Bath Street

Those outside Marks & Spencers and in Kingsmead Square are great . But please not more (including "food festivals" and Christmas market)

kingsmead square, bath, outside civic centre, keynsham,

No

Moorland Road

school grounds in areas of high deprivation - particularly if they are selling healthy food options to increase access

Green Street

Abbey Green - but again please please please do not licence street food markets [i.e. food to eat and go with] these simply take sales away from businesses who have invested more heavily in Bath and pay more. Street food markets are popular with retailers as they can bring footfall but they kill business in existing A3 of which Bath has a massive oversupply.

Kingsmead Square / The Riverside

Kingston Parade/Abbey Churchyard

in the new shopping centre

Collective markets are a good thing - by thier own size can become an attraction and add to the local metric, singlarly they detract and pull the ambience of the city down.

Kingsmead Square

Midsomer Norton, Chew Magna High Street

We used to run twice a year markets in Queen Square, Continental ones with European stallholders. If you're going to run a general market then it needs serious footfall. In the past we ran them on Avon Street car park but that was too far out. Kingston Parade is the ideal location and if Bath was in Spain, France or Italy there would be a market there six days a week.

Queens Square

Kingsmead Square, Abbey Green

York street, Green street, close terrace walk to coaches one sunday a month, down by the weir near the boater, lower borough walls, abbeygate street, take away the councillors carpark at the rear of the guildhall every weekend.

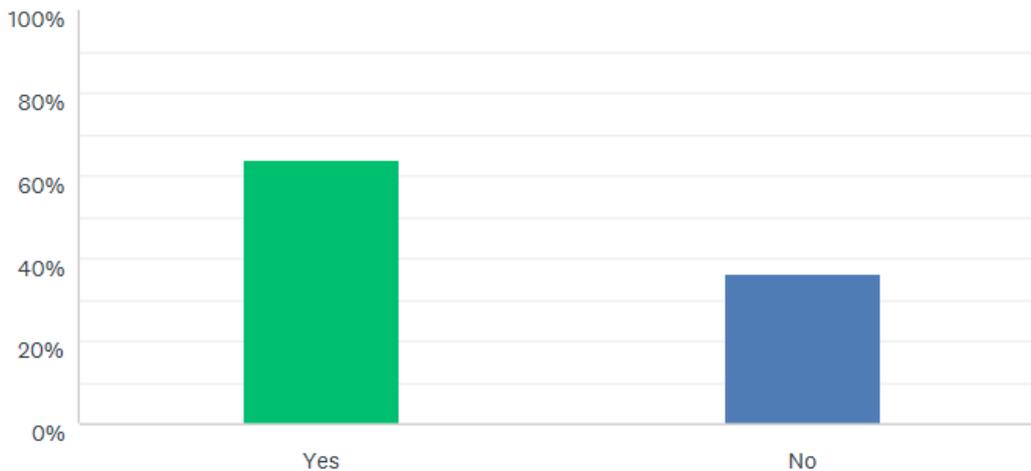
Maybe think about this from a regeneration point of view. Put appealing markets in areas where increasing trade would be beneficial. I used to live in Glasgow, they are great at this.

non one



(In Bath) it has been suggested that Street Trading (specifically markets) should be 'zoned' with traders offering similar goods in a specific area. Examples could include food, antiques, crafts etc. This could help to develop local identity and increase footfall to different parts of the city. Would you support this move?

Answered: 36 Skipped: 14



ANSWER CHOICES	RESPONSES	
Yes	63.89%	23
No	36.11%	13
<b>TOTAL</b>		<b>36</b>

## Comments

Again we would not wish to see the World Heritage Site overrun by stalls. A few are fine but many clutter and intrude upon the historic streetscape.

I am not convinced that such would increase local identity or increase footfall elsewhere. I am convinced that traders offering similar goods in the same locale would invariably adversely affect sales. I am completely opposed to such a move.

Zoned markets are appropriate but zoned daily street traders could be a nuisance. Particularly food stalls where there is a strong risk of smell/noise/waste/dirt issues.

I'm on the fence - could work, so long as non competitive items at similar price points don't sit alongside each other.

Would create a known access point for affordable healthy food

it might look more coherent

This idea is only as good as the marketing put behind it - or it risks just having neat uncommunicated idea that confuses

This works in other cities - also acts as a draw for the public to that area

just markets not current street traders

I would suggest sensitivity to the adjacency of each stall vs physical shop./.. (A Burger van should not be outside a burger shop!)

Prefer mixture of different stalls

The days of Bath having specialised shopping areas are long gone. We've lost most of the antique shops and markets that were at the top of the city. Any market needs to be in the best location for footfall and passing trade.

Like the variety

To an extent. They should be themed but food traders would be needed at all and possible drink vendors.

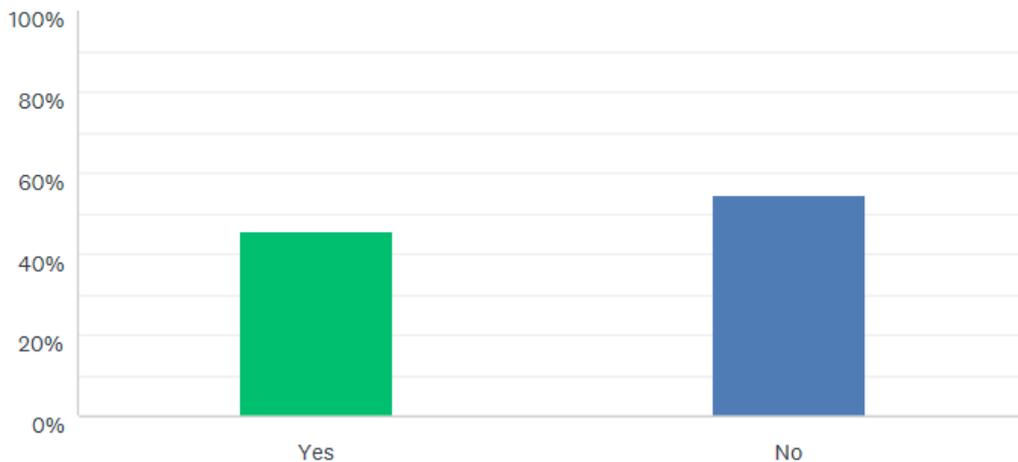
There is some of this already. Farmers Market, Vintage and Antiques market. And these are great. But variety and choice is good, and I expect helps traders get more customers by passing trade.

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(In Bath) it has been suggested that Street Traders should only trade once (or twice) a week, collectively, from a single location thereby creating a more traditional, weekly or twice-weekly market. Would you be in support of this move?

Answered: 33 Skipped: 17



ANSWER CHOICES	RESPONSES	
Yes	45.45%	15
No	54.55%	18
<b>TOTAL</b>		<b>33</b>

### Comments

I am, again, completely, opposed to this due the adverse economic impact it would have on those of us who are market traders. By all means have more markets annually in a single locale, but ensure these complement those of us who trade 5/6/7 days weekly throughout most of the year (Jan/Feb being the exceptions for obvious reasons), rather than forcing our businesses to trade only one or two days a week which would certainly kill my business and, I am sure, most of the other current market trader businesses in Bath

This would create an opportunity for raising footfall on certain days when there are fewer visitors and creating a destination.

To survive, we really need our business to be open as many days as possible.

no comment

not sure

would reduce accessibility to those who can visit the market on that particular day

Kingsmead Square fresh produce stall should continue.

Please please please build shoulder periods. Markets and street trading is all about enhancing the offer not just allowing low paying traders to scoop existing footfall. Make them add value to take wealth from the city centre. So YES markets on quieter days and times of year. yes please.

just markets not current street traders

Yes, absolutely - this would benefit the city and help to offer the visiting customers a improved experience, that is fit for our status!!

Prefer to have trading activity 6 days a week

If supported by the public then as often as viable

Unfair on the traders, they won't take the money and so will go somewhere else and we'll lose them completely. Which is what I would suggest some of the people who have made that suggestion would be quite happy to see.

It doesnt fit every area and to form a policy based on it would be restrictive wherein the council doesnt understand the specific footfall and wouldnt be able to adapt.

Again I use the [REDACTED]. Rigid rules can be a confusion and stop things running in the best way.

better stai innsame plts

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Q13



Our vision is that markets should be beneficial to the local area. How would you define this?

Answered: 27 Skipped: 23

### Comments

Currently markets tend to serve the tourist market, particularly in Union street by the Pump Rooms; clearly this is not beneficial to the local area. Perhaps type of stall offering should be a key criteria; fruit and veg for example is bought by locals, plus other foodstuffs.

Bringing character and colour particularly with lots of shops closing down

They should add to the retail offer not merely compete with it. They should be managed to minimize disruption to local residents. They should where possible offer benefits such as discounts. special access or contributions to local community organisations.

I agree with this, but there should always be room for manoeuvre...that is to say markets, ie market traders, first and foremost have to make a living. Being beneficial to the local area is and should be a bonus to be sought but not if it conflicts with making a living. The market itself and the individual stalls therein should be as appropriate as possible in design, appearance and goods sold, but a living has to be made!

They should create footfall, contribute to the local environment, have a high quality presentation (in line with the prevailing retail environment), they should promote diversity, they should enhance the city and add to its appeal.

We need to bring products that aren't available on the high street. A point of difference. A reason for people to keep shopping on the high street, rather than online. Locally made and sourced is of paramount.

yes, in every way

support local goods and makers of products, avoid tourist items

They must add value, not hinder existing shops

Local traders selling product which enhances shopping in Bath. Who then hopefully make a living which they then reinvest in the local community.

Ideally from a sugar smart perspective – we would like to see venders having available a balanced offer, lower price for water/sugar free drinks, removal of point of sale high sugar options etc

They should not interfere with office usage.

Add vitality and modernity to the streets complementing permanent retailers

Adding animation and vibrancy, enhancing footfall and reasons to visit. NOT taking custom from existing rate and rent paying businesses who have invested more money and risk into Bath: it is unfair.

Increase in footfall into the city centre / spend per capita / city ambience

Offering value for money and trading in a polite manner

visually appealing, providing goods and services that add value to the area

I agree, the vision should allow all to equally trade and benefit, but this needs to be managed and done in a way that supports all. A market format moving around B&NEs district would achieve this.

Increase footfall; attract visitors; attract visitors to stay longer in the city

providing a competitive alternative

Bath has a wide mix of residents and visitors. 25% of the population are students. So maybe somewhere to buy cheap fruit, vegetable and meat would be useful. Also some stalls for some of the less wealthy residents. It also needs though stalls for those with more income. The Council's market at Salisbury is a classic example where you will find a variety of stalls. Often several fruit and veg and butchers all in one place but aimed at different markets and level of spend

Promoting a thriving economy and enhancing the street scene

local people, local produce.

They should compliment existing businesses and not be detrimental to their trade. Bricks and mortar businesses should be engaged and consulted at every level so that suggestions can be made that suit everyone, including the stall holders and residents.

It should compliment and support the offering of the local businesses. ie: dont put an ice cream stall in front of an ice cream shop. it should be marketed to drive footfall around the whole city like the old bath city wall walk did and not just focus everyone to southgate.

Bring trade to the area. Make services and items available to people, not just in the city centre, but across the constituency. Offer affordable options to those that are in need. Offer the chance to buy from small local traders, rather than big business.

yes local area local pole are happy to chopping



You may use the space below to provide any further other comments you may have about the proposed policy and options for the future.

Answered: 22 Skipped: 28

In our view street traders should a) have to show how they fulfil the criteria AND B) licenses should be publicly accessible online beyond the granting of a license (redacted on personal data if necessary) so that it is transparent as to why certain operators have certain pitches. As detailed our primary concern is the visual impact of stalls on the streetscape and their appearance. The issue of clutter is a key consideration. We would be happy to be consulted when needed to offer a heritage impact opinion on location of stalls or a potential market area.

Can you please review stallholders rents for January/February/March each year - possibly a reduction of usual rent or a daily rate during these difficult months? There seems to be a need for clarification of Pedlars in respect of - Exemptions - - Allowed / Not Allowed to be a Pedlar - - moving around and adequate policing of this. We understand that groups of tourists/visitors to Bath are advised not to buy from stalls and are ushered to shops instead

One group that is often negatively impacted by street traders are people with mobility issues an much more thought needs to be given to their needs and issues in navigating the city centre

I consider that there should always good (better??) communications between the Bath council and it's market traders. This is particularly true of recent events where works (increasing the number of bollards in certain areas) were being carried out by the council at absolutely the worsty times for the traders...ie, the beginning of the Christmas Market last year and, when that was eventually halted and common sense took over, it was postponed. Traders suggested Jan/Feb when trading is at its lowest....what happened - the works restarted on Easter weekend!!! Unbelievable!! My last comment is just to reiterate my absolute opposal to rotation of pitches and restriction of trading to one/two days weekly within 'a more traditional weekly/twice weekly market'. Either or both of these options would invariably quickly kill off numerous current market trader businesses [REDACTED]!

The role of street traders is completely different to promotional spaces and markets in the city and they should have common regulations but different requirements. Street traders are part of the day to day fabric and should be governed by the same regulations as every other building in the city with strong regard to their appearance. It is absurd that they are permitted to be as untidy as they currently appear. Their location should be carefully managed so as not to detract from the prevailing business environment. The short term small gain from a street trader rental cannot offset the long term potential of losing a permanent business in a bricks and mortar location and the impact of a vacant premises which is blighted by the proximity of a street stall. There is a huge concern in the city about counter terrorism measures relating to pedestrian and vehicle flow and yet these issues do not appear to prevent inappropriate siting of stalls (this is particularly true in York Street and Union Street at present). It would be sensible to have a proper review of street trading which actually asked the question 'Is this stall in the right place? Does it enhance the streetscape? Does it block pedestrian access? What is its impact on the views of the historic city? How does it impact on ratepaying businesses? Street Traders prevent the city from hosting stylish and well-presented events and appear to benefit from all the promotional activity of eg the Christmas market without apparently needing to contribute or conform. This is an unacceptable approach and undermines the Christmas market as a key strategic driver of the city's marketing revenue and the entire city. It is difficult to understand why this has not been addressed already and why the Christmas market is apparently only able to improve the appearance of the stalls by paying for this to happen. Markets are different from street traders in that they happen occasionally, at a pre-defined moment. There is the opportunity to influence footfall on quieter days and to create a sense of occasion. Businesses will generally tolerate the disruption to their frontages in return for the uplift in footfall and the benefit which the promotion of the market can

bring to the city as a whole. Markets need to be well controlled to ensure that their appeal is maintained and that they enhance the city experience. Products need to be curated to ensure a good fit for the location and to avoid conflict with existing businesses. Promotional Spaces are different again. They should be generating income for the city which can be used to support public realm improvements. In other cities they are managed by [REDACTED]. In Bath they appear to be being used [REDACTED] and sublet (presumably for large sums) to corporate brands which do not meet any of the criteria in the current trading policy. The current regime allows any product to be showcased in any way (lorries of [REDACTED] outside the Roman Baths for instance). No other vehicle would be permitted to park free of charge in that location, but under this permission, this appears to be happening, [REDACTED] would be happy to (re)assume responsibility for the promotional spaces, providing a direct benefit to the city through its work keeping the streets safe, clean and well maintained.

Our [REDACTED] is our livelihood. We love our customers, location and the opportunities it brings. We've had a great experience with BANES as traders. The electricity has made a huge difference. The one thing that would make life easier is nearby storage - this would save all the vans coming in an unloading at the same time, as well as the expense of running a van. We are always open to ways in which we can make the market trading a more profitable entity for everyone.

in consideration of section 10 and the issuing of pitches to buskers I would prefer to see a similar option to that used for mobile street artists where permits can be issued as now over a specified period but cover all the areas of bath and are not pitch specific as the policy could infer. the issuing of a pitch could be taken that a performer has the right to stay at that location all day and not as suggested in the code of practice for no more than one hour. this in turn enables the street performers to regulate themselves and to provide free movement around the city centre

I would like the council to recognise traders who have had a pitch for a long time working every week in this town. Reward loyalty instead of seeming to ignore it. We enhance this city. Everyday I Deal with people who visit this town both nationally and internationally. I smile and make sure their experience is a good one because that is how I get repeat business and hopefully make a living.

The list of current street traders which is on the B&NES website shows that out of the 41 current approved traders, 23 were food/drinks, so just over 50% serving food. Breakdown as below: Hot/ Cold Drinks & Some food (sandwiches & ice cream) 6 Fruit and Veg only 2 Ice cream and drinks (no other food) 4 Lemonade specific 2 Chicken/ Take away food - sausage/burgers 5 Condiments (chilli, Jams) 1 Crepes 1 Vegetarian/ Falafel 2 23 It is therefore important to give greater consideration in the policy to the commitment to healthy eating / sugarsmart/ local food considerations when allocating pitches. It is really important to have a balanced offer and to positively support those vendors who are providing access to fresh , healthy produce and to prohibit/ restrict access for those vendors who are promoting high sugar drinks

A small thing - perhaps notices of changes etc should be made available online as well as in the local newspaper (although I note local paper is also online these days)

Intica

I would support street trading and the wider spread of occasional markets. More tables and chairs for restaurants and cafes would be appropriate for Kingsmead Square and some other areas. Our main concern as a business is having noisy activities close to offices, especially during the summer, when windows are open. Amplification of buskers makes them a nuisance instead of a pleasure.

I was in Amsterdam this weekend There were no rough sleepers, no street traders, high quality and contemporary retailers and no litter - coming back to Bath makes me realise how sad it is that the Council have let the retail space become vacant and knocked the life out of the city, Focus on pop ups in the shops an creating footfall north of the city - don't waste rate payers money on little stalls that contribute little to the

economy. So many wonderful retailers like Bloomsbury have gone thanks to the crazy rises in rent by B&NES

B&NES has so very few options to 'curate' central Bath given the financial pressures on Property Services to deliver as much return on the commercial estate as possible. Further changes to planning law mean that B&NES struggles to enforce or affect use - be it A1,2, 3 etc. Frome has shown what can be done with a market culture or using a market as a tool. Bath should not copy Frome's market but it should copy the concept of using street trading as place shaping and community enhancing. For too long it has been a way of trading in central Bath on the cheap - it is a much misunderstood thing and nobody has really got to grips in the past. Thank you so much for re-looking at it.

I think that it is great that you are forward looking and seeking to enhance what is on offer in Bath good and attractive street trading always adds value to the street and it is always good to try and improve whats there and replace the traders that don't move on in their goods, services or overall attractiveness

I fully appreciate that the current policy is different to the proposed. However, its clearly a key opportunity for B&NES to finally address this ongoing disappointment of 'city presentation' - that just makes our City a disappointment to all that live, work or visit. Each stall - as current sells non licensed rubbish - each stall holder looks miserable and fed up - not the best advert for a world heritage city, let alone the visitors that bring in so much money. You have an opportunity to influence a significantly better outcome and I plead that this not be wasted. (in these ever changing times of retail - you must think differently and not do as you've always done - do what is right not what is easy !) Consolidating all stalls into one market that moves around the district would help all areas thrive, just think of the footfall generated in MSN, Radstock or Keynsham !! The impact on street cleansing, environment, safety and traffic would be also improved.

Mobile Street Artists This needs defining better. I assume you are thinking of artists who draw in chalk on the pavement, and similar. I agree this needs a pitch booking system. But - this is not applicable to an artist [REDACTED] who set up an easel to paint a street-scene, or an individual artist with a small sketchbook. Although in both cases these are artists who might sell their work, they are not selling it 'on site' - they sell it later, in a gallery or online. I wouldn't want the policy to be misunderstood by legitimate professional artists or art students, and I'd be unhappy about the Council preventing artists from painting and sketching quietly for their private enjoyment and as part of their professional practice. So I think the wording of this clause needs to be improved, to state what it does and does not include. [REDACTED]  
[REDACTED]

We had some difficult experiences as a Council with weekly street markets fifteen years ago. There is probably a greater demand for something now as all the traditional "local needs" shops have closed down and the demand has been picked up by the likes of Sainburys, McColls and Tesco Local. This is especially so with the huge increase in the number of students now in the city and the development of large accommodation blocks for them in the city centre itself. It's a question of how do you tap into that demand. How does a market deal with the wealthier residents and their needs? Also with our visitors and students? Again a different type of customer. A weekly local needs market would be one way but I imagine there would be some unease from the Bath Farmer's Market who have always been reluctant to engage. A city like Bath should have a Farmer's Market to rival ones like they have at Winchester and then it becomes such a draw that you can experiment with things like frequency, make up of stalls and so on. Engagement with them might be a good place to start perhaps

Street trading is good for the area but the quality of the stalls needs improving - they look a mess in a heritage city. I would support a uniform approach to colours and standard stall types.

Farming out to a third party would be a mistake, at the moment there is accountability. There was an issue a few years back with trading down by the weir and it was [REDACTED]. The previous person in charge of [REDACTED] hadn't spent the allocated money for the benefit of the businesses and thankfully has gone. There needs to be accountability in this policy and a third party will run it for an element of their own profit which will open it up to the same sort of problems. The licensing department and street trading also need to work together which I feel would suffer if an element of this process is handed out to a third party. At present the coordination works well and is in both the public interest and the interest of businesses in Bath.

Things I love about markets in Bath: 1. The fantastic veg markets, especially [REDACTED], which has a whole range of produce, for excellent affordable prices. Making healthy eating available to anyone regardless of their financial situation. This is FANTASTIC, and fits perfectly with your policy. 2. A good range of other stalls in town, although personally I don't really use these, it does add to the offering for Bath. Two things I really didn't like at the Christmas Market 1. Selling real fur items. Some miss-selling on these grounds. This is a known issue with some imported items, bobble hats can have real fur tops, though traders are unaware of this. I believe a group of people did make contact with all parties involved to try and raise this as an issue, including the market organisers 2. A hog roast in the middle of town, yuck. [REDACTED] even the smell of meat makes me sick. This was disgusting to see and meant I totally avoided that part of town (though I usually pass through that area every other day). Let alone the flagrant disregard for the life of the sentient animal itself. Some people see this as feast and celebration - I think it's the total opposite, and offensive.

if its possible to arrange the parking space for stol market .resson way ,,evry time the trafic order give fine. its nitte good and then if its rain and snow wiht can gett discount for trading if its possibl.some time you trade only 3 days a week but you still gain pay all minht rent wil be nice if wiht arrange this thing beste regard the reste all good